

William Hill UK Online Casino Welcome Bonus Test

What's the quality of the no deposit and first deposit bonuses at [William Hill online casino?](#)

We tried to answer this precise question in our welcome bonus test. We found whether [William Hill UK online casino](#) provides both a first and no deposit bonus, and, if so, we calculated the actual value these bonuses provide to UK players. For this calculation, we created a unique mathematical equation, termed 'Actual Bonus Value' (ABV), which factors in promotions, wagering requirements, and additional relevant conditions, not just the marketed bonus.

For the welcome bonus tests carried out for UK-based online casinos, we opted for a £100 baseline as the first deposit amount, to create a uniform measurement across all casinos. This fixed deposit amount allows for simpler comparison of first deposit bonuses across various online casinos within the UK. If a bonus comprises multiple elements (for instance, free spins, cash back no deposit, etc.), we tested these individual aspects independently.

We've compiled a list of bonuses for new players at [William Hill UK online casino](#), found at the end of this document. These calculations might not be completely accurate, but they're the closest approximation we can offer at present. It's important for players to remember that factors like "maximum bonus withdrawals", "ratio of bonus vs deposit winnings", and "bonus expiration period" are also significant, yet not factored into our current version of ABV. Despite its limitations, the ABV provides a reliable measurement of how valuable a bonus is relative to other UK online casinos.

These tests were conducted by Great.com.

William Hill UK Online Casino No Deposit Bonus Test

Unfortunately, William Hill UK online casino did not offer a bonus for non-depositing new players as of our last test.

William Hill UK Online Casino First Deposit Bonus Test

Bonus Type: Freespins

William Hill UK Online Casino Free Spins Test

Free Spins Game:	Fishin? Pots of Gold
Number of Free Spins:	100
Value Per Spin:	£0.1
Maximum RTP:	97.37%
Bonus Value Pre Spins:	£9.74

Playthrough Requirement:	0
ABVFS Formula:	$((\text{Number of Free Spins} \times \text{Valuer Per Spin} \times \text{Maximum RTP}))$
Calculation:	$(100 \times \text{£}0.1 \times 97.37\%) = \text{£}9.74$ $\text{£}9.74 \wedge (0 \times 1) = \text{£}9.74$
Actual Bonus Value of Free Spin Bonus (ABVFS):	£9.74

William Hill UK Online Casino Welcome Bonus Test

Welcome Bonus Formula:	Actual Bonus Value of No Deposit Bonust + Actual Bonus Value of Free Spins Bonus + Actual Bonus Value of First Deposit Bonus
Calculation:	£0 + £9.74 + £9.74
Actual Bonus Value of Welcome Bonus (ABVWB):	£9.74

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