

William Hill – website speed test

How fast are online casinos in the United Kingdom?

This is the question we wanted to answer in our UK online casino speed test.

The URLs we measured were as consistent as possible from one casino to the next and included pages like: homepage, bonus page, game library, and customer support.

In total, we ran more than 300 different speed tests for each casino.

These tests were conducted by Great.com.

William Hill UK Online Casino Speed Test Results

Average Page Load Speed: 1.2 seconds

Page Load Speed Stars: 4

Page Load Speed Rank: 28

Latest Test:	Latest Results:	Number of tests:	Average Speed:	URL Tested:
2023-05-22	1.13	10	1.07	https://www.williamhill.com/
2023-05-22	1.04	10	1.39	https://vegas.williamhill.com/promotions
2023-05-22	1.1	10	1.06	https://sports.williamhill.com/betting/en-gb?myAccountView=safereGambling
2023-05-22	1.03	10	1.34	https://vegas.williamhill.com/live-casino
2023-05-22	1.34	10	1.03	https://vegas.williamhill.com/online-slots
2023-05-22	1.39	10	1.02	https://vegas.williamhill.com/casino-playtech-online-slots
2023-05-22	1.36	10	1.27	https://vegas.williamhill.com/jackpot-games
2023-05-22	1.03	10	1.06	https://www.williamhill.com/app/ask

Average time for all tests:

1.2 seconds